# PHILIP MORRIS - B&H COMMUNITY EVENT MARKETING EVENT SURVEY COUNT SHEET

**PLEASE FILL OUT A SEPARATE FORM FOR EACH BOX**
**(SURVEYS SHIPPED WITHOUT A COUNT SHEET WILL BE RETURNED)**

**FROM:** _____ (Event Management Company)

_____ (Contact Name)

_____ (Area Code/Phone Number)

**Event** (Check One):

| | | | |
|---|---|---|---|
| Zulu Lundi | ____ | Missouri Black Expo | ____ |
| Atlanta Black EXPO USA | ____ | Viva Chicago | ____ |
| Houston Int'l | ____ | Chicago Jazz Festival | ____ |
| Jacksonville Blk EXPO USA | ____ | Memphis B&H Concert | ____ |
| Houston Black EXPO USA | ____ | Dallas Black EXPO USA | ____ |
| AA Consumer Show | ____ | Moja Festival | ____ |
| NY Black EXPO USA | ____ | Discovery of America | ____ |
| Goombay | ____ | Richmond B&H Concert | ____ |
| Indiana Black Expo/Concert | ____ | Feria of Sevilla | ____ |
| Chicago Black Expo | ____ | _____ | ____ |
| AA Heritage | ____ | (other) | |

**Overnight Mail Airbill Number:** _____

**Program #:** _____

**# Of Surveys In This Box:** _____

**Event Date(s):** _____

**Location City/State:** _____

**Brand:** _____

**SUPERVISOR APPROVAL** _____ (Please Sign)

2040584830

**White Copy:** Enclose in box to keying vendor - Image Entry
**Yellow Copy:** Lisa Bennecke/Leo Burnett USA/35 W. Wacker/12th Floor/Chicago, IL 60601
**Pink Copy:** Market Manager retains for log report
**Gold Copy:** Maria Medina /Philip Morris/120 Park Avenue/New York, NY 10017

**POS #** xxxxx

We need!

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